



**tailored for
education**

2022

Impact Report

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Our Mission

We increase school enrollment and create economic opportunity by providing the world's most vulnerable children with locally made school uniforms.

Milestones & Highlights

2022 was our best year yet. We provided more uniforms than ever before and had our largest fundraising year to date.



Here are a few highlights from one of our largest projects in Kenya. These are from the start of the 2022 academic year through the end of Term Two, after children received uniforms:

Increased Enrollment



At the start of the 2022 academic year, overall student enrollment increased by an average of 7.75% across Network Schools. A further increase of 2.5% was noted from the beginning of Term One to the end of Term Two.

High Student Attendance



An average 96% attendance rate was achieved during Terms One and Two by Network Schools.

Improved Academics



Results from an August 2022 standardized assessment for Class 8 students demonstrated that Network Schools achieved an average score of 244.49 against a sub-county average of 216.9.

2022: Impact by the Numbers

Despite challenges—such as increased cost of materials and food shortages, which forced some families to prioritize work over school—we still managed to achieve so much in 2022.

15

Projects funded with 15 partners in 9 countries

23,198

Uniforms provided to children at 145 schools

\$967,000

Raised

97.5

Cents on the dollar went to uniforms

300+

Tailors and support staff employed

Global Impact



Investment by Country

Kenya \$639,467 - 70.41%	Rwanda \$25,500 - 2.81%
Haiti \$80,100 - 8.82%	Nigeria \$23,187 - 2.55%
Uganda \$53,361 - 5.88%	Lesotho \$14,495 - 1.60%
El Salvador \$36,393 - 4.01%	India \$1,909 - 0.21%
South Africa \$33,761 - 3.72%	

Uniforms Provided by Country

Kenya 15,132	Nigeria 1,000
Haiti 1,661	South Africa 902
Uganda 1,432	Lesotho 350
El Salvador 1,347	India 199
Rwanda 1,175	

Program Impacts



More Children in School

We believe every child deserves an education, regardless of where they were born or their family's income and a uniform should not stand in their way. Through education we can end the cycle of poverty.



Sense of Agency

Uniforms instill or increase student confidence, pride, self esteem and self worth. Class participation increases and improves when students feel comfortable and at ease.



Safety

When a child is in school, exposure to risks such as gang recruitment, kidnapping, child labor and trafficking are reduced.



Economic Opportunity

All of our uniforms are made by local tailors earning fair wages.



Better and Safer Schools

Parents who can afford it pay \$1 to \$3 into a Parent Contribution Fund. Parents and school administrators then decide how to allocate it. This allows parents to have ownership in their child's education and schools become safer, cleaner and more technologically advanced.



Community Engagement

Increased economic opportunity from locally made uniforms and school improvements from the Parent Contribution Fund create strong and stable communities.

What's in a Uniform?



You provide our students with their full uniform that they wear every day, for the entire school year. While it varies by project, typically a uniform includes a shirt, pants or dress or skirt, sweater or blazer, shoes, socks and underwear. For Secondary school girls, we also provide a sports bra.

Donors in Action

It was you, our donors, who made this our best year EVER.

- You hosted parties to raise money
- You started your own campaigns and played 100 holes of golf to raise money
- You donated birthdays
- You joined our March Madness Tournament
- You had your companies match over \$92,000 in donations
- Members of the Honor Roll provided 187 children with uniforms



Student Voices



“The uniform I have received today will help me gain courage and self esteem.”

— **Otieno**



“School uniforms are important because they can make a student focus her mind on what the teacher is teaching.”

— **Corinne**



“Before I got the uniforms I faced a lot of challenges. I would like to become a teacher when I finish school.”

— **Molly**



“Before I was not able to speak in front of people. This was because I had a torn uniform.”

— **Mercy**

“ I am gaining courage to build my self esteem. I can now stand firmly and support myself. ”

— Vera

KISUMU, KENYA

Vera graduated from Akili Girls last year (8th grade) and has joined Moi Nyabohanse Girls High School (a national school) for her secondary education under the Akili Girls Scholarship Program.



TAILOR SPOTLIGHT

Akuach

Tailor, South Sudan

Akuach is from the Ariang area and has completed training in tailoring and business through our Women's Empowerment Program. This project is the first contract experience for her, and she has been doing an amazing job with the uniforms. She is the first female tailor in the area (typically tailoring is a male role in South Sudan). We are so proud of her and happy she has an opportunity to be part of the project as a way to make income for her family.



PARENT SPOTLIGHT

Joseph

Parent, Mucibau School
Njabini, Kenya

“Joseph” is a parent to 17 children, including twelve children of his own and five orphaned children left after the death of his sister. He has been taking care of his orphaned nieces and nephews for the last four years and it is a huge burden on him, considering he has little to no income. He says that many are the days he has no work. He enrolled the children after learning about the uniforms program at Mucibau. Joseph told us that the uniforms his children receive are a huge resource. Since he has no money to buy extra clothes for the children, they wear school uniforms at home. In his words, “The uniforms are their Sunday best.”



ADMINISTRATOR SPOTLIGHT

David

Head of Chania Primary
Njabini, Kenya

“This school community has greatly benefited from uniforms. The children come from extremely poor families, and this kind of support helps them remain in school and be engaged with their studies. Time that would have been spent away from school for lack of uniform is now well utilized by learning.”



PROGRAM SPOTLIGHT

Parent Contribution Fund

Our Parent Contribution Fund gives parents ownership in their child's education while creating safer, cleaner, more technologically up-to-date schools.

At the time of uniform distribution, parents who are able will contribute between \$1 to \$3. Once the funds are collected, parents along with oversight from school leaders and our partner organization, vote on how to allocate the funds to make improvements to the school.

Some of this year's most impactful improvements:

- Installed electricity in classrooms
- Purchased new desks and chairs
- Engaged subject experts to train teachers on adapting to new science & math curriculum
- Repaired painting and fencing of school grounds
- Leveling and drainage systems for the school assembly point
- Built school garden to support school feeding programs
- Improved drainage in school areas that have posed a hazard to students during flooding

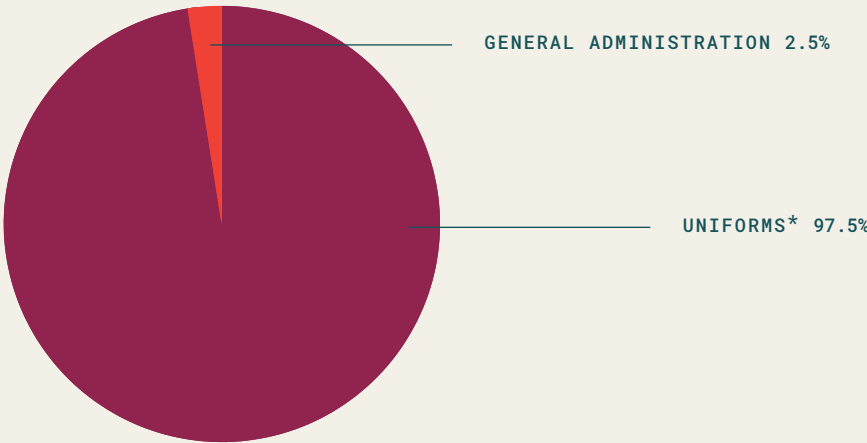


2022 Financials

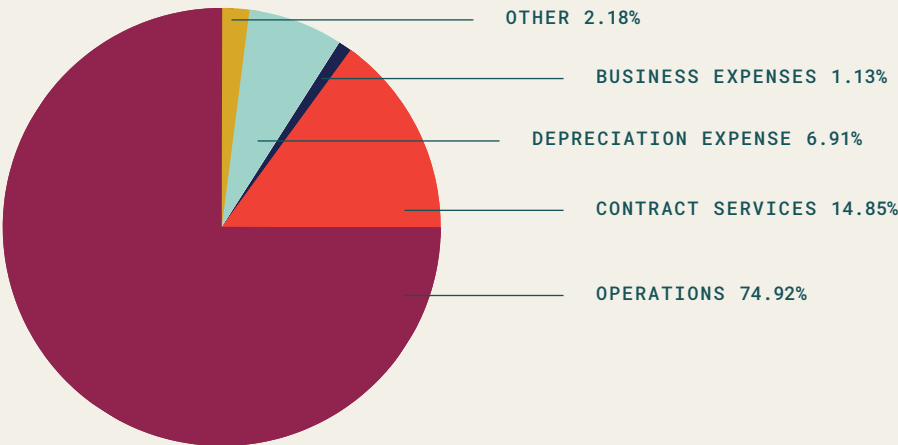
Income	\$976,616
Expenses	
Uniforms*	\$908,173
Operations	\$17,568
Contract Services	\$3,483
Depreciation Expense	\$1,621
Business Expenses	\$265
Other	\$511
Total Expenses	\$931,621

*This includes materials, labor and distribution costs

Total Expenses



Breakdown: General Administration



Thank You

We are deeply grateful for your commitment to ensuring that every child has a school uniform and therefore, a chance to attend school.

Education is truly the path out of poverty. And when a child receives their mandatory school uniform it is life changing, not only for that child, but for their family and community.

Year after year you have answered our call to change the lives of children you have never met. Thank you. Because of you, there are over 145 schools full of children who can confidently raise their hands and engage with their peers without fear of being sent home. There are over twenty thousand families who can breathe easier and focus on putting food on the table because

their child's school uniform has been provided. There are shops full of tailors earning fair wages who can now support their own families. Additionally, through our Parent Contribution Fund, parents are more involved and their children's schools have electricity, new windows, water tanks, new desks and more. Simply put, this work would not be possible without our incredible community of donors.

Thank you for your remarkable generosity this year. We are so grateful to have your support and encouragement.

Megan Jessica

Megan and Jessica





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